

PRESS RELEASE

**SEIF: THE NEW PETER GOMEZ'S TV PROGRAM, PRODUCED BY LOFT PRODUZIONI
FOR DISCOVERY ITALIA, HAS STARTED**

Rome, November 27, 2019 - SEIF (Società Editoriale Il Fatto S.p.A.), media content provider listed on the AIM Italia market of Borsa Italiana and in Paris on Euronext Growth, announces the long-term collaboration between Loft Produzioni (a SEIF television production branch) and Discovery Italy, with the launch of a new program for next year's program schedule.

The new format, a daily in-depth stretch, will be conducted by Peter Gomez under the artistic direction of Duccio Forzano; it will start in January 2020 and will be broadcast Monday to Friday on channel Nove.

This confirms the successful cooperation between Discovery Italia and Loft Produzioni, also following the outstanding results achieved by the new season of "Accordi & Disaccordi", a political talk directed by Luca Sommi and Andrea Scanzi with the participation of Marco Travaglio, live on Friday evening on channel Nove; after 6 episodes an average of 451.722 spectators was registered (with 2.7% share), with a record of 3.7% share and 575.680 spectators for the November 15th episode.

SOCIETÀ EDITORIALE IL FATTO S.P.A. (SEIF) is an independent media company, founded in Rome in 2009 and led by Cinzia Monteverdi, Chairman and CEO. The company publishes several editorial and multimedia products, including Il Fatto Quotidiano, founded by Antonio Padellaro and directed by Marco Travaglio, the website ilfattoquotidiano.it and the monthly magazine FQ Millennium, directed by Peter Gomez, the publishing company Paper First and the TV and multimedia content platform Loft. Recently, SEIF has undertaken a process of diversification to become more and more a media content provider at 360° degrees, starting a strategy of development of its products in digital key and data driven.

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