

PRESS RELEASE

**SEIF: "ACCORDI & DISACCORDI"  
SUCCESSFULLY STARTS WITH A NEW SEASON**

***The first episode of the TV program signed by Loft Produzioni, with guest  
Pierluigi Bersani, was seen by 460,000 viewers***

Rome, 2nd of March 2020 – A new successful kick start for "Accordi & Disaccordi", the TV program produced for Discovery Italia by Loft Produzioni - the television production branch of SEIF (Società Editoriale Il Fatto), media content provider whose shares are traded both on AIM Italia of Borsa Italiana and on Euronext Growth Paris

The new season of the weekly talk show, co-hosted by Andrea Scanzi and Luca Sommi, debuted on February 28th with Pierluigi Bersani as a guest. The episode registered 460.000 viewers, representing a 2.3% share of the total audience.

This season of "Accordi & Disaccordi", like the latest one, will see Marco Travaglio as regular guest to comment and analyze the main current events, and the political and social issues at the center of the debate in our country.

"Accordi & Disaccordi" is aired every Friday at 10:45 pm on Discovery Italia's channel "NOVE", which is the eighth channel for number of spectators in prime time, late night and in the 24 hours, respectively with a 3,4%, a 2,4% and a 2% share of the total audience.

The program is also broadcasted by Channel 9 DTT, by Channel 145 on Sky and Channel 9 on Tivùsat. It is also available on Dplay (on the website [www.it.dplay.com](http://www.it.dplay.com) – or via app).

\*\*\*

**SOCIETÀ EDITORIALE IL FATTO S.P.A. (SEIF)** is an independent media company, founded in Rome in 2009 and led by Cinzia Monteverdi, Chairman and CEO. The company publishes several editorial and multimedia products, including Il Fatto Quotidiano, founded by Antonio Padellaro and directed by Marco Travaglio, the website [ilfattoquotidiano.it](http://ilfattoquotidiano.it) and the monthly magazine FQ Millennium, directed by Peter Gomez, the publishing company Paper First and the TV and multimedia content platform Loft. Recently, SEIF has undertaken a process of diversification to become more and more a media content provider at 360° degrees, starting a strategy of development of its products in digital key and data driven. Loft Produzioni is the television production branch of SEIF, and aims to sell formats and documentaries to third-party broadcasters.

**For further information:**

**Press Office**

Close To Media – Company founded by Elisabetta Neuhoff  
Via Caradosso 8 – 20123 Milano

Tel: 02.70006237

Fax: 02.89694809

[www.closetomedia.it](http://www.closetomedia.it)

**Luca Manzato, Sofia Crosta**

[luca.manzato@closetomedia.it](mailto:luca.manzato@closetomedia.it), [sofia.crosta@closetomedia.it](mailto:sofia.crosta@closetomedia.it)

**SEIF - Investor relations**

Cinzia Monteverdi (CEO) 06 32818514 - [ir@seif-spa.it](mailto:ir@seif-spa.it)

Luigi Calicchia (CFO) 06 32818514 - [L.calicchia@seif-spa.it](mailto:L.calicchia@seif-spa.it)

**Nomad**

Alantra Capital Markets

Via Borgonuovo, 16 – 20121 Milano

tel. +39 02 63671613

**Stefano Bellavita**

mail: [stefano.bellavita@alantra.com](mailto:stefano.bellavita@alantra.com)