

PRESS RELEASE

**SEIF: record of the season for *Accordi & Disaccordi*,  
numbers growing in April according to ADS and Audiweb**

- ***Auditel: record for "Accordi & Disaccordi" on Friday 12<sup>th</sup> June, with a share of 3,6% and 620.000 viewers (+22% compared to the previous episode)***
- ***ADS: in April the circulation of Il Fatto Quotidiano reached 56.209 copies (+34% compared to April 2019)***
- ***Audiweb: the website [ilfattoquotidiano.it](http://ilfattoquotidiano.it) recorded a daily average of unique browsers of 2.001.902 (+54,5% compared to April 2019)***

Rome, 16th June 2020 – On Friday 12<sup>th</sup> June the episode of "*Accordi & Disaccordi*", TV program realized by Loft Produzioni, the branch of TV production of SEIF (Società Editoriale Il Fatto), registered the best result of the season with 620.000 viewers and 3,6% of share on the total audience (+22% compared to the episode of the previous week, and with a big growth compared to the first episode of the season, which was broadcast on February 28<sup>th</sup>, and was viewed by 460.000 spectators, with a share of 2,3%).

The weekly talk show, hosted by Andrea Scanzi and Luca Sommi, is aired by Discovery Italia on channel NOVE.

The latest official numbers related to SEIF's newspaper and website are growing too: in April, ***Il Fatto Quotidiano*** recorded an average circulation of **56.209 copies** per day, in Italy and abroad, increasing by 34% compared to April 2019 (41.884 copies).

Circulation includes the number of copies sold in newsstands, free copies, both single and digital subscriptions copies. (Source: ADS: – Accertamenti Diffusione Stampa)

The website ***ilfattoquotidiano.it*** reached a daily average of **2.001.902 unique browsers**, an increase of **54,5%** compared to April 2019 (1.295.376) and **4.443.000 viewed pages**, with an increase of **48,6%** compared to April 2019. (Source: Audiweb)

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**SOCIETÀ EDITORIALE IL FATTO S.P.A. (SEIF)** is an independent media company, founded in Rome in 2009 and led by Cinzia Monteverdi, Chairman and CEO. The company publishes several editorial and multimedia products, including *Il Fatto Quotidiano*, founded by Antonio Padellaro and directed by Marco Travaglio, the website [ilfattoquotidiano.it](http://ilfattoquotidiano.it) and the monthly magazine *FQ Millennium*, directed by Peter Gomez, the publishing company Paper First and the TV and multimedia content platform Loft. Recently, SEIF has undertaken a process of diversification to become more and more a media content provider at 360° degrees, starting a strategy of development of its products in digital key and data driven. Loft Produzioni is the television production branch of SEIF, and aims to sell formats and documentaries to third-party broadcasters.

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