

PRESS RELEASE

## SEIF: THE ANNUAL FESTIVAL OF IL FATTO QUOTIDIANO KICKS OFF TOMORROW, IN LIVE STREAMING ON ILFATTOQUOTIDIANO.IT AND TVLOFT.IT Three days on the web

*Rome, 3rd September 2020* – The annual Festival of II Fatto Quotidiano kicks off tomorrow, and will take place on September 4th, 5th and 6th, in live streaming on ilfattoquotidiano.it and tvloft.it. Three days on the web.

Three days of meetings, interviews and music with journalists from II Fatto Quotidiano and guests from the world of politics, information and entertainment. During the Festival, the readers of II Fatto Quotidiano will also be protagonists, despite the recent anti-Covid regulation preventing normal participation in the event, which in the last 25 years has been visited by 25 thousand people; thanks to technology and to the web, in fact, readers and spectators will have the possibility to interact live and ask questions.

**Cinzia Monteverdi, SEIF's Chairman and CEO**, commented: "The eleventh edition of the Festival of II Fatto Quotidiano will take place entirely online, as a consequence of the very peculiar moment we are going through, and shooting of the event will be set in the garden of our headquarters in Rome. The current situation is forcing us to keep physical distance, and is stimulating as never before the use of Internet to create new theaters, new arenas and new ways of meeting people."

The Festival will open tomorrow at 9.00 PM with "*Il Giro del Palazzo*", a short movie about freedom in times of Covid-19 pandemic, by **Alessandro Montanari** and with the live performance of **Francesco Montanari**, followed by **Emanuele Salce**'s performance: "*Mumble mumble…ovvero confessioni di un orfano d'arte*".

On Saturday, September 5th, great expectations for the participation of the Italian Prime Minister **Giuseppe Conte**, interviewed by **Antonio Padellaro** and **Peter Gomez**, and of the Italian Minister of Education, **Lucia Azzolina**.

The event will continue with the famous actress **Sabrina Ferilli**, interviewed by **Andrea Scanzi** and **Luca Sommi**, and with the monologue "*Scene da un manicomio*" with **Marco Travaglio**.

Among the guests, on Sunday, September 6th, the Minister of the Economy **Roberto Gualtieri** and the Minister of Health **Roberto Speranza** with **Gad Lerner**, and *"Le regole del delitto imperfetto"* with **Franca Leosini** and **Selvaggia Lucarelli**.

The Festival will end with the Italian singer Nina Zilli in "Musica e parole".

The complete programme of the event is available on <u>www.ilfattoquotidiano.it</u> at this link: <u>https://www.ilfattoquotidiano.it/2020/08/25/la-festa-del-fatto-quotidiano-2020-in-diretta-streaming-scopri-il-programma/5909340/</u>

The Festival of II Fatto is sponsored by Intesa Sanpaolo.



It is possible to follow all news and the most important moments of the event on Facebook, Twitter, Instagram and YouTube with the hashtag #FESTAFATTO.

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**SOCIETÀ EDITORIALE IL FATTO S.P.A. (SEIF)** is an independent media company, founded in Rome in 2009 and led by Cinzia Monteverdi, Chairman and CEO. The company publishes several editorial and multimedia products, including II Fatto Quotidiano, founded by Antonio Padellaro and directed by Marco Travaglio, the website ilfattoquotidiano.it and the monthly magazine FQ Millennium, directed by Peter Gomez, the publishing company Paper First and the TV and multimedia content platform Loft. Recently, SEIF has undertaken a process of diversification to become more and more a media content provider at 360° degrees, starting a strategy of development of its products in digital key and data driven.

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