

PRESS RELEASE

SOCIETÀ EDITORIALE IL FATTO:

GROWTH RECORD FOR IL FATTO QUOTIDIANO

New ADS data regarding the total circulation (paper and digital) 58,449 copies in January 2021, +8.84% compared to December 2020 Ranked first for growth percentage compared to January 2020: +47%

Rome, 1st April 2021 – **Società Editoriale II Fatto** (la "Società" o "SEIF") media content provider and publisher of several editorial and multimedia products, listed on AIM Italia and on Euronext Growth, announces that in January 2021 the newspaper *II Fatto Quotidiano* registered a total of **58,449 circulated copies**, with a growth of **8.84%** compared to December 2020 (53,702 copies). It is the highest growth among the first 20 information newspapers, with exclusion of sport newspapers.

Moreover, compared to January 2020, *Il Fatto Quotidiano* registered the highest increase of circulated copies in the whole market, with a growth of **+47%**. Among information newspapers, *Il Fatto Quotidiano* ranks eighth.

Yesterday, SEIF's Board of Directors approved the draft financial statements for the year ended December 31, 2020. The company reported a return to net operating income (amounting to €301 thousand), a value of production of €38,027 thousand (+18.89% compared to fiscal year 2019), EBITDA of €5,266 thousand (+325% compared to fiscal year 2019) and an increase in revenue across all business divisions.

SOCIETÀ EDITORIALE IL FATTO S.P.A. (SEIF) is an independent media company, founded in Rome in 2009 and led by Cinzia Monteverdi, Chairman and CEO. The company publishes several editorial and multimedia products, including Il Fatto Quotidiano, founded by Antonio Padellaro and directed by Marco Travaglio, the website ilfattoquotidiano.it and the monthly magazine FQ Millennium, directed by Peter Gomez, the publishing company Paper First and the TV and multimedia content platform Loft. Recently, SEIF has undertaken a process of diversification to become more and more a media content provider at 360° degrees, starting a strategy of development of its products in digital key and data driven. Loft Produzioni is the television production branch of SEIF, and aims to sell formats and documentaries to third-party broadcasters.

For further information:

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