

## PRESS RELEASE

# SOCIETÀ EDITORIALE IL FATTO S.P.A. LAUNCH OF "IL FATTO QUOTIDIANO FOUNDATION" www.fondazioneilfattoquotidiano.org

*Rome, 5 November 2021* – "Il Fatto Quotidiano Foundation", founded on 16th September 2021 by SEIF (Società Editoriale il Fatto), Cinzia Monteverdi and Marco Travaglio, kicks off today.

The Foundation, which has humanitarian purposes, was created with the intention of consolidating SEIF's social commitment, in order to contribute to social inclusion and reduce inequality, by fostering the dialogue within civil society and promoting solidarity projects.

More specifically, the Foundation aims to select well-defined projects, whose results can be easily verified by those who decide to support them. Moreover, it aims to connect people who can help (civil society and volunteer associations throughout Italy) with people who need help.

On the website <u>www.fondazioneilfattoquotidiano.org</u> it will be possible to find all the information about the Foundation and its projects, which will be supported also through a crowdfunding activated thanks to the collaboration with Tinaba, a technological platform that allows to make donations through multiple payment systems, in a transparent way and without any additional cost.

The Foundation's Board of Directors is composed of the following members: Cinzia Monteverdi (Chair), Luigi Calicchia (Vice-President) and Giorgia Butturi. Through its steering committee - whose members are Martina Castigliani, Gad Lerner, Elisa Travaglio, Silvia Truzzi and Elias Vacca - "Il Fatto Quotidiano Foundation" will select and promote the humanitarian projects to be supported.

**Cinzia Monteverdi, SEIF's Chair and CEO**, declared: *"We are proud to see the concrete birth of a project in which we have believed a lot and whose inspiring principle is only one: to accompany our words with concrete facts, helping the realities that already operate on the national territory to support people in difficulty. We start slowly, on tiptoe and modestly, focusing on the first projects that provide support to women victims of violence, young people who can not afford studies and social categories particularly poor. We hope that the community that has been following II Fatto Quotidiano since its creation - along with those who do not follow us and want to do good - will be proud to join and participate in this new adventure".* 

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**SOCIETÀ EDITORIALE IL FATTO S.P.A. (SEIF)** is an independent media company, founded in Rome in 2009 and led by Cinzia Monteverdi, Chairman and CEO. The company publishes several editorial and multimedia products, including II Fatto Quotidiano, founded by Antonio Padellaro and directed by Marco Travaglio, the website ilfattoquotidiano.it and the monthly magazine FQ Millennium, directed by Peter Gomez, the publishing company Paper First directed by Marco Lillo. In the recent years, SEIF has undertaken a process of diversification to become more and more a media content provider at 360° degrees, starting a strategy of development of its products in a digital and data driven key, and a TV production with the business unit LOFT.



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