

COMUNICATO STAMPA

SEIF: BOARD OF DIRECTORS RESOLVES TO LAUNCH THE FEASIBILITY STUDY OF A NEW PROJECT FOR EXPANDING THE COMPANY IN THE EDUCATION AND TRAINING SECTOR

Rome, May 19th 2022 - On the Board of Directors' meeting held on May 17th, 2022, Cinzia Monteverdi, SEIF President and CEO - Società Editoriale il Fatto, presented a diversification project related to the provision of services in the educational and training sector. The Board voted unanimously to begin the feasibility study that is expected to lead upon final approval of the project with the start of subsequent activities, in the third quarter of 2022.

Cinzia Monteverdi, President and CEO of SEIF, said *"Our goal is to look towards the future of the new generations by giving value to our publishing offerings through a new project specialized in education and training, with the aim of involving high-level expertise in the teaching sector and implementing pre- and post-graduate specialization programs with a particular focus on the themes of environment, geopolitics, digitalization, and humanitarian sciences. Through an interdisciplinary and personalized approach, the training programs will aim to provide the cognitive tools and skills to deal with and manage complexity, creating direct outlets with the corporate and business worlds. With this project SEIF intends to look at the dimension of current events, not only as an opportunity for information, but as an indispensable moment of training, of the youngest and others."*

SOCIETÀ EDITORIALE IL FATTO S.P.A. (SEIF) is an independent media company, founded in Rome in 2009 and led by Cinzia Monteverdi, Chairman and CEO. The company publishes several editorial and multimedia products, including Il Fatto Quotidiano, founded by Antonio Padellaro and directed by Marco Travaglio, the website ilfattoquotidiano.it and the monthly magazine FQ Millennium, directed by Peter Gomez, the publishing company Paper First directed by Marco Lillo. In the recent years, SEIF has undertaken a process of diversification to become more and more a media content provider at 360° degrees, starting a strategy of development of its products in a digital and data driven key, and a TV production with the business unit LOFT.

For further informations:

Press Office

Close to Media – founded by Mrs. Elisabetta Neuhoff

Via Caradosso 8 – 20123 Milan

Tel: +39 02 7000 6237

Enrico Bandini

mail: enrico.bandini@closetomedia.it

Tel: +39 335 8484706

Amany Soliman

mail: amany.soliman@closetomedia.it

Tel: +39 337 1524898